

# Cruising On The Road Less Travelled:

# Our Top Young Entrepreneurs

**Lisa Newton, 29** | Founder, Boogles Limited

An up and coming rising entrepreneur can be found in Lisa Newton. Born and raised in Nottingham, Lisa moved to London to study Accounting with Marketing at Middlesex University. Graduating with a first class honors degree, she went on to do a MSc in Investment Management at City University. In the same month of her Masters graduation ceremony, at the tender age of 23, Lisa formed Boogles Ltd with £150.

With an entrepreneurial spirit, Boogles primarily began as a bookkeeping service to busy individuals and small companies in the London & Nottingham area. The biggest challenge Lisa's business faced was keeping up with the phenomenal growth, on a shoe string budget.

Now in its 6th year of operation, with over 20 staff, Boogles has expanded, and moved into other profitable markets like, franchising their bookkeeping business, bookkeeping training courses and products such as computer maths games for children via their e-shop.

A strong supporter of women in business and entrepreneurial people, Lisa is an Ambassador for Enterprise UK. The national campaign is to give people in the UK, confidence, skills and be enterprising enough to make those ideas happen.

Having won various awards, Lisa has recently been shortlisted by Enterprising Women for 'Young Entrepreneur of the Year'. This category is to recognise Enterprising Women between the ages of 18 and 30 years old.

Lisa also writes the Money Talks column for the online magazine "Precious Online" and has published 3 books about Boogles the Bookkeeper. She also is an avid supporter of the charity The MS Society.



[www.boogles.co.uk](http://www.boogles.co.uk)

50 | [www.ninetyninemag.co.uk](http://www.ninetyninemag.co.uk)